ZAINY M'BECHEZI

Director of NXT-STAGE · Talent, events & digital brands

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PROFILE

Based in Mönchengladbach and active between France and Germany, I run the talent and booking agency NXT-STAGE. My background is in clubs: in nightlife since 2020, then organising our own events, managing artists and DJs and supporting tours. Alongside this, I build digital brands — websites, online stores, visual identity and content.

SKILLS

Talent & artists
Talent booking (dance, performance, models, hosts, event staff), artist and DJ management, tour support and coordination.

Events
Format development, artist line-ups, communication, organisation and on-site running order.

Digital & brand
Websites and Shopify stores, brand identity, digital marketing, visuals and Reels.

PROJECTS

NXT-STAGE
Talent & booking agency — founder and director (2026).

ONELOVE
Our event concept (Shatta, Afro, Latino, French Wave) — concept, line-up, communication, organisation.

MYOMNY
My wellbeing e-commerce brand — identity, Shopify store, product presentation, content.

GH GOLD
Partner project in Mönchengladbach — support with set-up and launch, visual presentation.

JOURNEY

Since 2020	**Nightlife** — First experience working in clubs.
2022 – 2025	**Club in Düsseldorf** — Regular work at a club in the old town and co-organising nights.
Since 2024	**Our own events** — Creating and running our own nights, including in Marseille, Paris and Düsseldorf, plus our ONELOVE format.
Artists	**Management & tours** — Managing artists and DJs, supporting and coordinating tours.
2026	**NXT-STAGE** — Founding and running the talent and booking agency.

COLLABORATIONS

Artistic collaborations in France and internationally, including work with French artists such as Vegedream and Tayc.

LANGUAGES

German · French · English

LINKS

nxt-stagee.de · myomny.de · Instagram @cest_zainy · @nxtstage.official · @onelove.nxt